

Site First Draft Notes

Project Title: *The Love Witch*

Hi Elliott!

Your first draft is looking great--it's visually cohesive and is responding well when I change the size of the browser. I really like the incorporation of the teal text in the credits section, and the reorganized sections are straightforward and easy to follow. Awesome work!

Here are the few notes I have as you work toward the final draft--some repeat from the last note sheet, I thought it'd be easiest to have them all in one place!

Color/Organization

I would like the left side of the yellow image borders to have the same stroke as the other three sides--in general, the yellow borders are looking really good next to the continuous red page border!

Typefaces

I think it would look awesome if you could incorporate typefaces from Google Fonts that resemble the ones used on the example poster below. I think they would further contribute to the web page's witchy Old Hollywood aesthetic.

Images

The only image that stands out/diverges from the plot is the image of the star and moon witches. I would like to replace it with an image that includes the Love Witch, perhaps the one of the Love Witch and the man drinking out of chalices from the mockup.

Content

I like how you incorporated the "She Loved Men...To Death" tagline. I would like if you could incorporate one or more of the reviews and 5 star rating from the poster below into the website. Perhaps this could fit in the column next to the cast list?

Interaction

I think it would add some extra dimensionality to the site if there was an interaction--perhaps a particular text or image glows when you scroll over it? Or the Love Witch's name in the credits? Whatever you see fit!



Time Out

**"A hothouse filled
with deadly &
seductive blooms"**

The NY Times

**"A glorious feast
for the senses
as well as for
the mind"**

Artshub

**"Destined to
be a cult classic"**

Vox



THE LOVE WITCH

She Loved Men... To Death.

