

Mockup Review Notes

Hey Elliott!

You perfectly captured my vision for the opening page of the site, and the Love Witch's eyes look hypnotic. I like how you mimic the appearance of the movie poster, and the images are so high res it feels like the viewer is looking into the movie scene. Here are the few notes I have!

Color

The color scheme is really successful and feels authentic to the movie. I would like to incorporate the striking turquoise from the Love Witch's eyeshadow into a detail, such as the character's name in the credits.

The red border on the left side of the screen unites all of the pages, and I would want to see that continue down the whole page, unobstructed by the yellow img borders. I would like the stroke of the yellow img and red page borders to be equal.

Organization

I would like the cast list and themes sections to switch places, as if the cast list and sources are movie credits at the bottom of the site.

Typefaces

I would love it if you could find headline and body typefaces that closely resemble the ones used on the example poster below. I think they would contribute to the web page's already witchy Old Hollywood aesthetic.

Images

The only image that stands apart from the rest of the pages is the second-to-last image of the star and moon witches. I would like to replace it with the last image of the Love Witch and the man drinking out of the chalice.

In the last image's place, I would like another signature solo photo of the Love Witch to finish off the page before the credits. I really like that all the images are full-page!

Content

I would like to incorporate one or more of the reviews and 5 star rating from the poster below into the website, as well as the tag line "She Loved Men...To Death."

The mockup looks awesome and I can't wait to see what you make of the web page.



Time Out

**"A hothouse filled
with deadly &
seductive blooms"**

The NY Times

**"A glorious feast
for the senses
as well as for
the mind"**

Artshub

**"Destined to
be a cult classic"**

Vox



THE LOVE WITCH

She Loved Men... To Death.

